

Control the key colors in your job!

Did you ever wonder how to control your job's spot colors?

Did you ever wonder how to control your job's key colors best when they are not properly represented by your static wedge*?

Then please check out the following job:



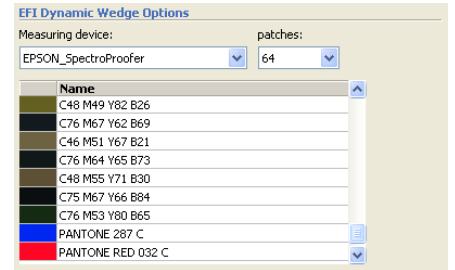
Do you think that this could be the answer to the questions above, then turn the page and learn about **EFI Dynamic Wedge™**.

Control the key colors in your job!

What is the EFI Dynamic Wedge?

The EFI Dynamic Wedge™ is a dynamically created control strip that shows you a job's key colors – including spot colors – for verifying, and if required, optimizing their color accuracy.

The wedge is unique for each job as each job bears a different set of key colors. Key colors are all the colors that play a major role in a job. Users can choose between 16, 32 or 64 patches for their EFI Dynamic Wedge.



When do I use the EFI Dynamic Wedge?

The EFI Dynamic Wedge is recommended whenever you have to process color critical print jobs in which a static wedge does not provide the appropriate information to determine color accuracy. Static wedges such as control strips from Ugra/Fogra or IDEAlliance have predefined color patches that don't necessarily reflect a job's key colors adequately or spot colors at all.

Whether you want to control the spot color of a corporate brand, the key colors dominating a job, or to identify a very small element, the Dynamic Wedge can help you.

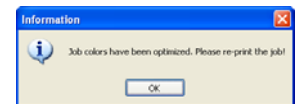
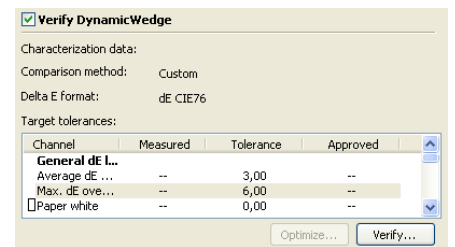


(Turn to the reverse side of this page. Did you find the ©)?

Why is the Dynamic Wedge crucial to my business?

EFI Dynamic Wedge is the essential tool to control your key colors. It does not matter whether you want to do proofing or wide format production. It is the ideal solution for any company where spot color handling and absolute color accuracy is daily business, thus particularly appropriate for the packaging market.

With the Dynamic Wedge, you can do more than just verify colors. If necessary, you can optimize a specific job's key colors to achieve the highest accuracy possible.



Think of the Dynamic Wedge as the missing link for your proofing workflow, whether in-house or for remote proofing. While the standardized static wedges are required for ISO 12647-7 and 8 compliant proof verification, the Dynamic Wedge is indispensable for controlling the key colors in a job.

And both wedges can be used simultaneously to save on redundant printing steps.

In addition, the Dynamic Wedge plays a key role in your remote workflow if you use EFI Colorproof™ XF and Fiery® XF. The wedge can be included in the remote proofing container, printed, verified and optimized at the remote site to ensure highest color accuracy.

Don't miss out on the EFI Dynamic Wedge! Combined with the latest printer technology with embedded spectrophotometer, the revolutionary wedge will change your proofing workflow. Best of all, all the pieces integrate seamlessly with Version 4 of EFI Colorproof XF and Fiery® XF to provide you with the highest degree of color control and automation.

